

**Competitive Edge, Inc. presents**

# TRAIN-THE-TRAINER

Conducted by

**Judy Suiter**



**EQ-i**<sup>2.0</sup>  
CERTIFIED ✓



**EQ 360**  
CERTIFIED ✓

**March 5-6, 2019**

**Hampton Inn, Peachtree City, Georgia**



# Where do I go to get EQ-i 2.0 and EQ360 Certified?

*We want to make you the authority in emotional intelligence. If you are not certified in the EQ-i, now is your chance to become part of the EQ-i 2.0 and EQ360 experience.*

## Why get certified in the EQ-i 2.0 and EQ360?

- **Access** – to the EQ-i 2.0 and EQ360, a Level B instrument that is well respected in the market and a leading-edge assessment to add to your toolkit.
- **Grow** – your business by using the EQ-i 2.0 and EQ360 as a catalyst for building your client development action plan.
- **Diversify** – you practice by using the EQ-i 2.0 and EQ360 in a variety of ways: leadership development, selection, executive coaching and much more.

## What does certification include?

- Access to resources on the EQ-i 2.0, EQ360 and emotional intelligence in general.
- Access to an online portal where you can connect with current EQ-i 2.0 and EQ360 certified practitioners like you
- One free EQ-i 2.0 and one free EQ360 report to use after you get certified and an online account where you administer and score the assessments.
- You get to take the assessment yourself and get feedback from an experienced coach.
- A certificate authorizing you as eligible to purchase and administer the EQ-i 2.0 and EQ360.

## Where do I get certified?

**Judy Suiter, Founder and CEO of Competitive Edge, Inc.**

**The Hampton Inn  
300 Westpark Drive  
Peachtree City, Georgia 30269**

**March 5-6, 2019**

## PROGRAM OVERVIEW

*Emotional intelligence is defined as “a set of emotional and social skills that influence the way we perceive and express ourselves, develop and maintain social relationships, cope with challenges, and use emotional information in an effective and meaningful way.” This training module is designed to give participants an in-depth understanding of the EQ-i 2.0 and the EQ360 Models for use in training programs using one or both of these tools. Specific emphasis will be placed on how the insights gained from one or both of these assessments tools can be used in leadership development training programs for a wide variety of organizations.*

## PROGRAM OBJECTIVES

- *To become more knowledgeable about the EQ-i 2.0 and the EQ360 instruments.*
- *Gain a detailed understanding of the scales, their definitions and applications.*
- *Understand the science behind the development of the EQ-i 2.0 and EQ 360.*
- *To learn about the available forms of administration and report options.*
- *To be able to interpret EQ-i 2.0 and EQ360 scores and provide feedback to clients with confidence.*
- *Understand the ethical considerations related to administering, scoring and giving feedback about these instruments.*

## EVALUATION PROCESS

**Part One:** *Multiple Choice Questions—Self-test (not for marks)*

*Pre-workshop readings and self-test*

*Technical Aspects article, EQ-i 2.0 and EQ360 to become familiar with the report*

*Technical Manual*

**Part Two:** *Interpreting a EQ-i 2.0 and a EQ360 Profile Report*

**Part Three:** *Online two-hour Exam*

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***“No doubt emotional intelligence is more rare than book smarts, but my experience says it is actually more important in the making of a leader. You just can’t ignore it.”***

*Jack Welch, Former CEO of General Electric Company*

## **PROGRAM OUTLINE**

### **A. Three Prevailing Approaches to Defining Emotional Intelligence**

1. *Dr. Reuven Bar-On—EQ-i*
2. *Drs. John Mayer, Peter Salovey and David Caruso—MSCEIT*
3. *Dr. Daniel Goleman—ECI*

### **B. Historical Stages of Development of the EQ-i**

1. *Defined success factors*
2. *Constructed the EQ-i items*
3. *Validated the instrument across genders, age, and cultures*
4. *Extensively normed the instrument*
5. *Continued research into criterion validation*

### **C. Overview of the Emotional Intelligence Model**

1. *What Emotional Intelligence Is and Is Not*
2. *Applications of Emotional Intelligence*
3. *Understanding how EQ-i 2.0 and EQ360 works*
4. *The Five Key Categories in the EQ-i 2.0 EQ360 Model*
5. *Explore the Self-Perception Category and the subscales measured*  
*Understand the Stress Management Category and the subscales within*
6. *Recognizing the factors related to the Self-Expression Category and subscales*
7. *Examine the Decision-Making category and its subscales*
8. *Utilizing the Interpersonal Category and its subscales*

### **D. Introduction to Basic Psychometrics**

1. *Reliability*
2. *Internal Consistency*
3. *Test-Retest Reliability*
4. *Standard Error of Measurement*
5. *Types of Validity—Face Validity, Construct Validity, Convergent Validity, Discriminant Validity, Factorial Validity, Criterion-related Validity, Predictive Validity*
6. *Statistical Terms—Mean, Standard Deviation, Normal Distribution, Norms, Correlation, Raw Scores, Standard Scores, Statistical Significance*
7. *Validity Indicators—Omission Rates, Inconsistency Index, Positive Impression, Negative Impression and Correction Factors*
8. *Norms—Ethnic, Gender and Age Differences*
9. *Highlight the benefits of EQ-i 2.0 and EQ360 over other EI assessments*

## **PROGRAM OUTLINE**

### **E. EQ-i 2.0 Report Options and Key Features**

1. Individual Summary Report
2. Development Report
3. Coaches Summary Report
4. Group Report
5. Leadership Report

### **F. Ethics: What Every Test User Should Know**

1. Legal Issues
2. Providing Feedback
3. Guidelines for Feedback
4. Explaining the Process

### **G. The Business Case for Using EQ-i 2.0 and/or EQ360**

1. High Performers and EQ-i 2.0 and/or EQ360 Correlations
2. Overview of Case Studies and ROI

## **PROGRAM SPECIFICS**

|                       |  |
|-----------------------|--|
| <i>Date:</i>          | <i>March 5-6, 2019</i>   |
| <i>Time required:</i> | <i>2 days plus pre-work</i>  |
| <i>Group size:</i>    | <i>Maximum of 10 participants</i>  |
| <i>Location:</i>      | <i>Hampton Inn,<br/>300 Westpark Drive<br/>Peachtree City, Georgia 30269</i> |
| <i>Investment:</i>    | <i>\$1,800.00</i>  |

**EQ-i Train-the-Trainer  
Registration  
March 5-6, 2019**

**Name:**

**Title:**

**Company:**

**Address:**

**City/State/Zip:**

**Phone:**

**Cell:**

**Referred By:**

**Email:**

**Registration Fee for All 2 Days - \$1800.00**

**Please indicate your method of payment:**

**Check**

**Please Invoice**

**Credit Card #:**

**Expiration Date:**

**Security Code:**

**Registration/Cancellation Deadline:**

**February 15, 2019**

**Cancellations received after this date will not be eligible for a refund, but the registrant may attend any future session.**

*If for any reason a participant does not believe he/she received the benefit expected or stated in our brochure, a full refund will be issued immediately.  
Our business has been built on satisfied clients for the past 30+ years.*

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the Hampton Inn. Book by 2/15.  
Call (770) 486-8800 and identify  
yourself as being with the  
Competitive Edge Group***