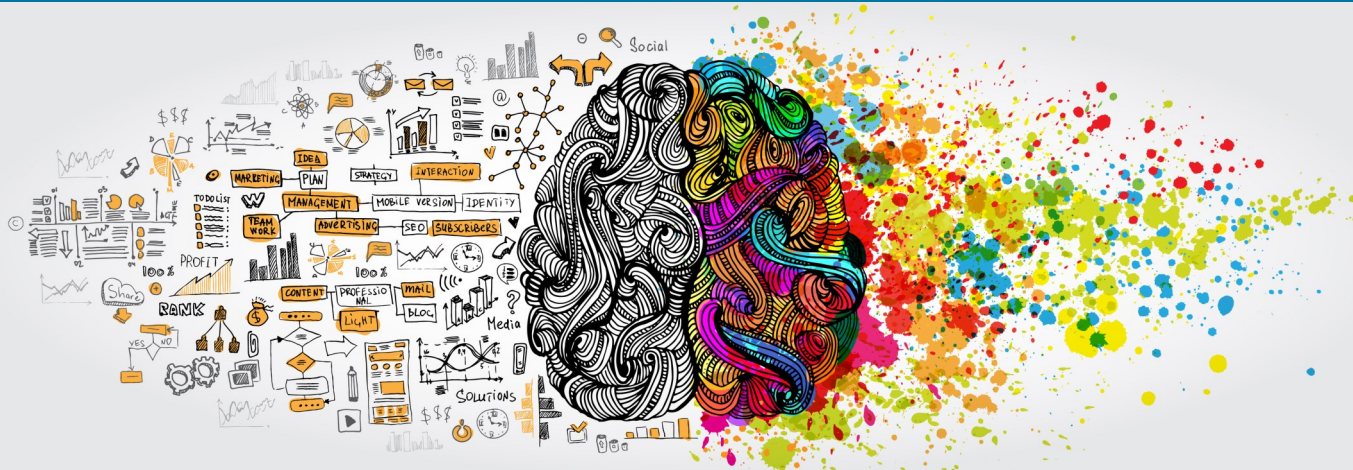


# EMOTIONAL INTELLIGENCE CERTIFICATION



Emotional intelligence is a critical skill needed for individuals to effectively manage employees and lead organizations.

This practical training program will provide participants with the tools and strategies to administer and debrief emotional intelligence assessments and design and deliver emotional intelligence training programs.

**FORMAT:**

Pre-, Intersession, & Post-Work (4-6 hours)  
Four, 3-hour live Zoom sessions (12 hours)

**CREDITS:**

16.0 PDCs or CEUs

**PRICE: \$2200**

Includes Training Materials, Assessments, & Certification

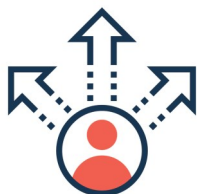
**Introduction: February 6: 9:30AM-10:30AM ET**

**Training: February 13, 14, 15 & 16: 9:30AM-12:30PM ET**

**Emotional Intelligence Certification can enhance:**



Self-Awareness



Decision Making



Teamwork



Stress Management

## TRAINING MATERIALS (included in registration)

*The EQ Edge: Emotional Intelligence and Your Success*, written by Steven J. Stein and Howard E. Book  
EQ-i 2.0 Assessment (and personal debrief)      EQ-i 2.0 Assessment (for future administration)  
EQ-i 2.0 Training Aids      Participant Guide including EQ-i 2.0 Technical Data

## LEARNING OBJECTIVES

**Upon successful completion of this training, participants will be able to:**

- Define, understand, and demonstrate an awareness of emotional intelligence
- Recognize the personal and professional implications of emotional intelligence as it relates to relationship building, decision making, team dynamics, and stress management
- Administer and debrief the EQ-i 2.0 assessment tool
- Apply strategies and techniques for enhancing emotional intelligence

## AGENDA

### Pre-Work:

#### **Introduction to Emotional Intelligence (EQ)**

- Completion of EQ-i 2.0 assessment
- Self-paced online videos—introduction to emotional intelligence and EQ-i 2.0 assessment tool

### Zoom Sessions:

#### **Interpretation & Debrief**

- Review of EQ-i 2.0 assessment tool
- Introduction to Interpretation and Debrief Methods

#### **Debrief & Interpretation Practice Coaching, Mentoring, & Teaching**

- Coaching & Mentoring Strategies
- Designing and Delivering EQ Workshops/  
Trainings

#### **Debrief & Coaching Methods**

- Self-Perception & Self-Expression
- Interpersonal & Decision Making
- Stress Management & Well-Being

### Post-Work:

- Completion of certification exam and individual debrief

## ATTENDANCE POLICY

The program is designed for individual participation; therefore, please do not share a computer or workspace with another person during this workshop. Participants completing this training will receive an emotional intelligence certification and are eligible to receive 16.0 CEU or SHRM PDC credits. Participation in all online sessions at their currently scheduled day and time is mandatory to receive a completion certificate and any applicable credits. In addition to full participation, participants must complete the post course evaluation to receive the completion certificate. To maximize participant learning, active participation is required throughout the training to receive credit for the class. Active participation includes, but is not limited to, participating in virtual classroom activities, discussions, intersession work, and post-course evaluation.

## TECHNICAL REQUIREMENTS

A laptop or desktop with internet capability is required for this training. It is not recommended that a phone, tablet, or iPad is used in lieu of a laptop or desktop.

## PRE-, INTERSESSION, & POST-WORK

**Pre-Work:** Prior to the start of the live sessions, participants are required to watch pre-recorded modules and complete a quiz. The purpose of the quiz is to assess learning while also informing the instructor of concepts that may need reinforcing. A passing grade of 80% or above is required to start the live sessions. If participants do not achieve a passing grade of 80% or above, a second attempt will be provided. Additionally, participants will complete the EQ-i 2.0 assessment tool.

**Intersession Work:** Participants will be provided with additional reading material to reinforce the concepts presented during the live training sessions. Participants are expected to be prepared to discuss the articles during the following live sessions.

**Post-Work:** Upon completion of the training, participants are required to complete an exam to demonstrate their proficiency of knowledge about emotional intelligence and the EQ-i 2.0 assessment tool. Exam details and preparation resources will be provided during the live training sessions. A passing grade of 80% or above is required to receive a certificate of completion and if participants do not achieve a passing grade of 80% or above, a second attempt will be provided. Lastly, a personal debrief of the EQ-i 2.0 results will be provided.

## ABOUT THE INSTRUCTOR

### Dr. Melissa J. Furman, MS, DBA

Dr. Melissa Furman's passion for guiding individuals with career, professional, and leadership development inspired her to launch Career Potential to help individuals achieve and organizations succeed. As the owner of Career Potential, Dr. Furman utilizes humor and wit to deliver highly engaging sessions at state, national and international conferences in addition to providing consulting and training services.

Dr. Furman is a "practicing academic". She utilizes her research and subject matter expertise related to generational diversity, unconscious bias, career and leadership development, and emotional intelligence to have a positive, practical impact on organizations and individuals alike.

Dr. Furman served as the assistant dean and currently serves as a faculty member at the James M. Hull College of Business at Augusta University in Augusta, Georgia. Dr. Furman has served in a variety of roles at universities such as Emory University, The University of Georgia, GA Tech, UNC-Chapel Hill, and Johns Hopkins University. She obtained her doctorate her Doctorate of Business and Masters of Science in Professional Counseling from Georgia State University and her Bachelor of Arts degree in Psychology from Susquehanna University.

As you listen to her sessions, you will feel her mantra of "develop, achieve, succeed".



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Introduction: February 6: 9:30AM-10:30AM ET

Training: 13, 14, 15, & 16: 9:30AM-12:30PM ET

## REGISTRATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Referred By: \_\_\_\_\_

## PAYMENT INFORMATION:

Registration Fee : \$2200

Registration Deadline: January 27th, No Refunds for Cancellation  
(2 or more from the same organization, \$50 discount on each registration)

**Please select payment type:**

Credit Card

Invoice

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

## CONTACT:

**COMPETITIVE / EDGE**  
ESTABLISHED 1981

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Fax: 770.319.0313

  
**Career Potential**  
Develop. Achieve. Succeed.